



**KENTUCKY
LEADS**
COLLABORATIVE

LUNG CANCER
EDUCATION • AWARENESS
DETECTION • SURVIVORSHIP

Comprehensive, Statewide Approaches to Improving Lung Cancer Outcomes

BMSF Grantee Summit 2016



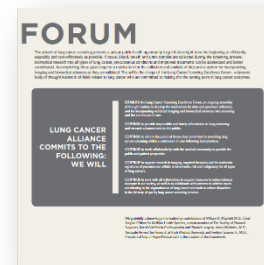
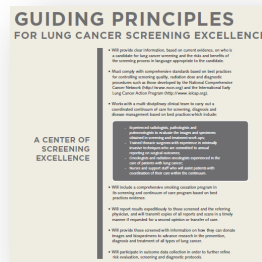
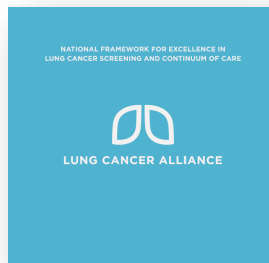
LUNG CANCER ALLIANCE

Angela Criswell
Medical Outreach Manager
Lung Cancer Alliance

Specialized Expertise & Technical Knowledge

Within the Administrative Core of Kentucky LEADS, LCA brings a national perspective to the project and more than 20 years of experience in lung cancer advocacy, education, and support.

- National Framework for Excellence in Lung Cancer Screening and Continuum of Care
- Screening coverage and implementation
- Policy knowledge—national and state



Specialized Expertise & Technical Knowledge

Advice from lung cancer survivors on dealing with stigma and the ever common question...

“DID YOU SMOKE?”

DON'T TAKE IT PERSONALLY

Society is ingrained to connect lung cancer only with smoking.

RISE ABOVE

Many people don't know any better and are unaware of the facts.

EDUCATE

Use the opportunity to share facts about the disease.

IGNORE

Focus on YOU and your fight.

DOES IT MATTER?

No one deserves lung cancer.



- Survivor support
- Stigma awareness
- Educational materials from screening through treatment

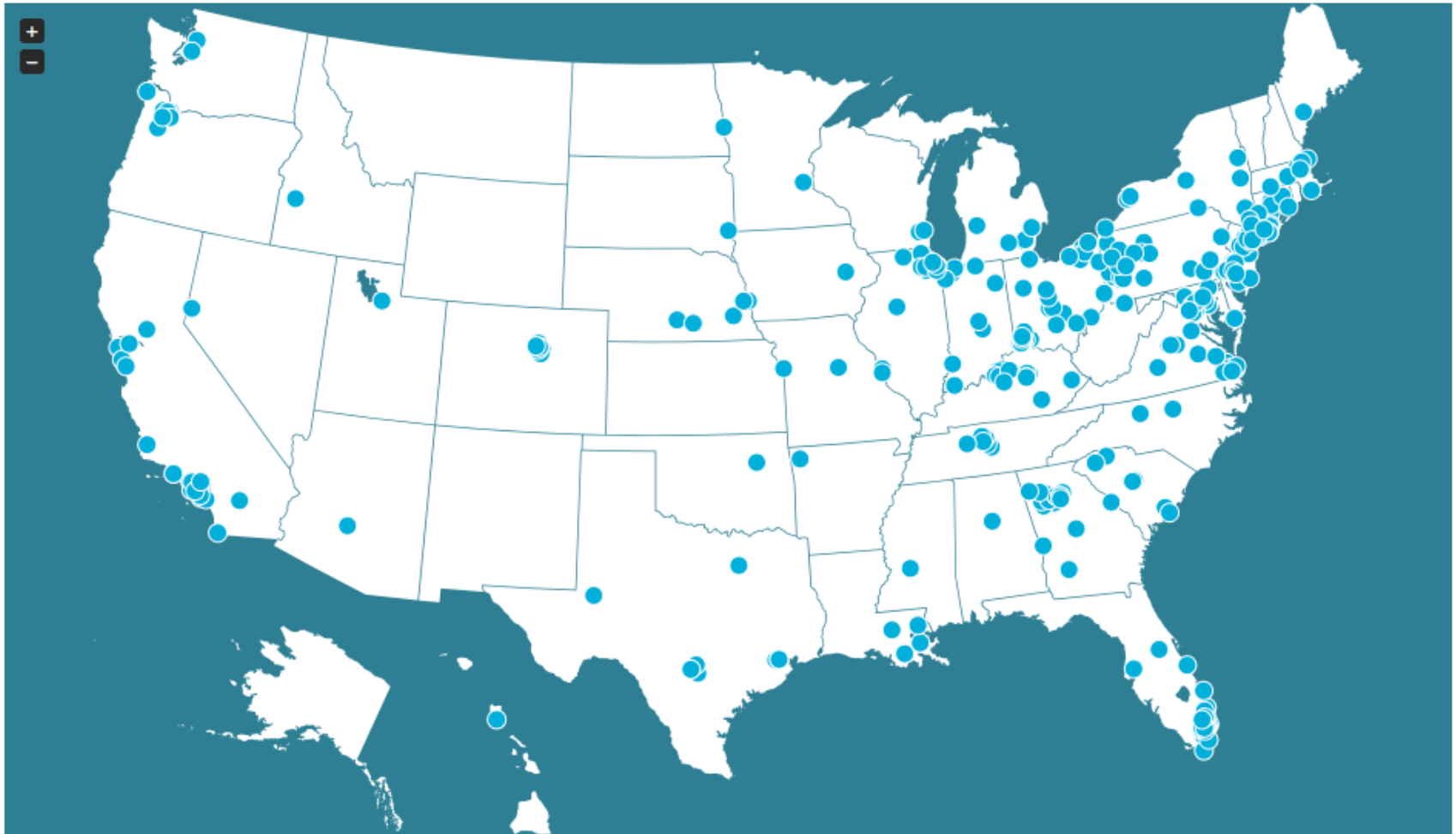


LUNG CANCER ALLIANCE
SUPPORT SERVICES

National Networks

- Conduit for information-sharing between state and national partners
- Opportunity to showcase Kentucky LEADS on national level, highlighting best practices and lessons learned
- Annual Screening and Care Conference
- Connection to 309+ members of LCA's Screening Centers of Excellence network...

LCA Screening Centers of Excellence



390+ locations, 42 states plus DC

Advocacy

- **Educate National and State Policymakers**
 - Meetings in D.C. with Kentucky Congressional Delegation
 - KY Rep. Andy Barr lead signature on House letter to HHS Sec. Burwell urging rapid implementation of screening as covered preventive benefit
 - Meetings in-state with Sen. Mitch McConnell's office and Rep. Andy Barr
- **Outreach to CMS on implementation guidelines**
 - Letter signed by 235 members of LCA's Screening Centers of Excellence network; 16 representatives of 8 KY screening programs



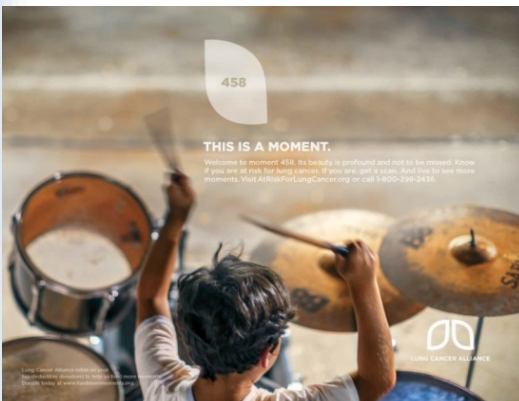
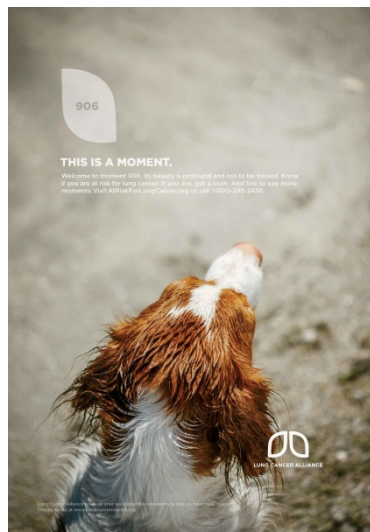
Awareness



Shine a Light Louisville



Awareness



THIS IS A MOMENT.

Welcome to moment 906. Its beauty is profound and not to be missed. Know if you are at risk for lung cancer. If you are, get a scan. And live to see more moments. Visit AtRiskForLungCancer.org or call 1-800-298-2436.

Perseverance!

In honor of our lovely host city:

**Oh yes we can I know we can can
Yes we can can why can't we if we
Want to yes we can can...**

Allen Toussaint, 1970

Lung Cancer Alliance-Based Team

- Emily Eyres, Chief Operating Officer
- Kay Bayne, Director of Communications
- Amy Copeland, Director of Medical Outreach
- Maureen Rigney, Director of Community and Support Services
- Tara Perloff, Manager of Support Services
- Gabby Geier, Social Media Manager
- Angela Criswell, Medical Outreach Manager

Thank You!



LUNG CANCER ALLIANCE

Angela Criswell

acriswell@lungcanceralliance.org

202-774-5389