



# Bristol-Myers Squibb Foundation

## Actions and Partnerships to Fight Non-Communicable Diseases Bristol-Myers Squibb Foundation September 2011

The mission of the Bristol-Myers Squibb Foundation (BMSF) is to reduce health disparities and improve the health outcomes of populations disproportionately affected by serious diseases and health conditions around the world. Partnerships and programs address both non-communicable and communicable diseases and are undertaken in geographic areas where disease burden is the greatest: cancer in Central and Eastern Europe; type 2 diabetes and mental health in the U.S.; HIV/AIDS in Africa; and hepatitis in Asia. All programs take a strengths-based approach to communities and focus on strengthening community mobilization efforts and community based supportive services to drive and sustain better health outcomes.

### **Non-Communicable Disease Programs:**

#### **Pink Ribbon Red Ribbon Partnership (PRRRP)**

On September 13, 2011, the Foundation seized the opportunity to leverage its experience and partnerships in a communicable disease area, HIV/AIDS, for a non-communicable disease area, cancer, as a founding member of PRRRP. Along with the George W. Bush Institute, the U.S. Department of State, Susan G. Komen for the Cure<sup>®</sup>, and the Joint United Nations Programme on HIV/AIDS, BMSF will work with our *Secure the Future*<sup>®</sup> Technical Assistance faculty in the region to expand the availability of vital cervical cancer screening and treatment, and breast care education and detection, especially for women in *Secure the Future*<sup>®</sup> target countries who are most at risk of getting these cancers because they are HIV-positive.

**Together on Diabetes**<sup>®</sup> is a five-year, \$100 million initiative launched in November 2010 to improve health outcomes of adults living with type 2 diabetes in the United States – especially in the “diabetes belt” – by strengthening patient self-management education, community-based supportive services and broad-based community mobilization. The U.S. CDC reports that 25.8 million Americans are currently living with diabetes including 7 million who have not yet been diagnosed. The CDC also projects that by 2050, 1 in 3 adult Americans will be living with diabetes.

**Delivering Hope**<sup>™</sup> is working in India, China and Japan to support a variety of hepatitis B and C disease education and vaccination efforts and help prevent mother-to-child transmissions, which are the most common means of transmission of hepatitis. Chronic hepatitis, when left untreated, can lead to cirrhosis of the liver and liver cancer.

**Bridging Cancer Care**<sup>™</sup> directs funding and develops partnerships to help narrow the gaps in care and outcomes experienced by the following countries in Central and Eastern Europe and Eurasia: the Czech Republic, Hungary, Poland, Romania and Russia. Current priorities include capacity building for cancer nursing, healthcare worker training and screening.

**Mental Health and Well-Being in the U.S.** is currently focused on addressing the mental health and community reintegration needs of our returning Iraq and Afghanistan military service members, veterans and their families; addressing the overrepresentation of the mentally ill in the criminal justice system; and integrating mental health with physical health care.

### **Communicable Disease Programs:**

**Secure The Future**<sup>®</sup> – Since 1999, Bristol-Myers Squibb and the Bristol-Myers Squibb Foundation have committed over \$160 million to develop sustainable solutions for vulnerable populations, including women and children infected with and affected by HIV/AIDS in Africa. Since its inception, the initiative has provided support for more than 240 projects focused on community education, outreach, medical care and research in 20 countries.

**Delivering Hope**<sup>™</sup> – Bristol-Myers Squibb and the Bristol-Myers Squibb Foundation are working in India, China and Japan to support a variety of hepatitis B and C disease education and vaccination efforts to help prevent mother-to-child transmissions, which are the most common means of transmitting hepatitis. If left untreated, chronic hepatitis can lead to cirrhosis of the liver and liver cancer.

For more information about the Bristol-Myers Squibb Foundation, please visit [www.bms.com/foundation](http://www.bms.com/foundation).