

New leadership for BMS Australia and New Zealand

Bristol-Myers Squibb is pleased to announce the appointment of Leah Goodman as General Manager of Australia and New Zealand.

Leah will start at Bristol-Myers Squibb's Australia on November 1, 2022 and will be based at the headquarters in Melbourne. Her responsibilities include all upcoming product launches, accelerating a diverse product pipeline and ultimately delivering BMS's transformational medicines to Australian patients.

"I am so excited to be joining BMS Australia. The upcoming diverse product mix, portfolio and vast pipeline means an opportunity to help many more Australian patients than ever in new disease areas".

"I am committed to partner with the incredible BMS team in Australia to drive innovation and bring new treatment options to people who need them. I am looking forward to meeting the team in the coming weeks." she said.

Leah is an experienced and well respected Australian pharmaceutical business leader. During her tenure at Merck as Managing Director and General Manager of Australia New Zealand, she led the organization through a multi product launch growth phase. Her passion for Inclusion and Diversity has led her to implement programs throughout Asia which positively impact peoples' careers.

Leah has also served as a Board Member of Medicines Australia. Prior to Merck, Leah was at Sanofi as MD Malaysia and Singapore, followed by VP, Regional Head of JPAC (Japan, Australia, New Zealand, South Korea) and General Manager Japan Diabetes and Cardiovascular Global Business at Sanofi. During that time, she managed several business development partnerships with local Japanese companies to widen the portfolio and strategically drive access.

Most recently, Leah served as Senior Consultant and Strategic Advisor in Government Strategy for BIOINTELECT leading a number of innovative Cell and Gene Therapy government venture projects. Leah holds a Bachelor of Science and Masters of Commerce from the University of New South Wales and is a graduate of the AICD (Australian Institute of Company Directors).

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About Bristol Myers Squibb

Bristol Myers Squibb is a global biopharmaceutical company whose mission is to discover, develop and deliver innovative medicines that help patients prevail over

serious diseases. For more information about Bristol Myers Squibb, visit us at [BMS.com](https://www.bms.com) or follow us on [LinkedIn](#), [Twitter](#), [YouTube](#), [Facebook](#) and [Instagram](#).

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