

## Community Guidelines @ScienceAtBMS

The @ScienceAtBMS Twitter community connects researchers, scientists and healthcare professionals through science. At Bristol Myers Squibb we are excited to use social media to connect with you in the scientific community and others.

Our community will be monitored on a daily basis, and our community managers will attempt to address promptly all questions and comments left on the page but responses to comments left after business hours, on weekends, or on major holidays may be delayed. Please note that some responses may occur via direct message rather than publicly.

We're here to help and support the community. It's important to respect the rights of individuals using social media to voice their views and opinions. We encourage thoughtful participation, genuine questions and informed sharing by means of respectful and appropriate posts and comments. But because we're part of a regulated industry, we may need to delete any comments that violate the Twitter Guidelines.

**Here's a few simple guidelines that we request you follow when you engage with us.**

1. The content on this page is intended only for U.S. healthcare professionals, scientists and researchers 18 years of age or older.
2. Due to pharma regulations, we cannot discuss any specific medications, whether it's ours or anyone else's.
3. Our Twitter page is not intended for reporting side effects of medications. You may contact us to report side effects by calling us at 800-721-5072 or by contacting the FDA directly at 1-800-FDA-1088 or by visiting [www.fda.gov/medwatch](http://www.fda.gov/medwatch). If your comment includes a side effect for one of our medications, we may contact you privately.
4. Please be respectful of privacy--don't include personal, health or confidential information about yourself, patients or anyone else on our page. And keep in mind revealing your relationships with someone (e.g. "my sister") could identify them. Your posts are public.
5. And we ask that you not post vulgar, defamatory, disruptive, spam, offensive or otherwise inappropriate comments.
6. Let's leave the medical talk for private medical visits. Please do not provide or request medical advice on our page. Nothing posted here should be viewed as medical advice.
7. Sometimes we retweet or link to third-party content. This does not mean BMS is endorsing the third-party. We share this content only as a convenience to our followers.
8. A picture is worth a thousand words--except when it belongs to someone else and is copyrighted or trademarked. Please do not post pictures that you do not have the right to post.
9. If you post a comment or question to us, we'll try our best to respond; but we reserve the right not to. And when we respond, it might be delayed if after hours or on holidays. Also, responding to comments should not be taken as an endorsement of a comment. We do not take responsibility for the comments that you post.
10. Please read and understand Twitter's terms of conditions while you are participating in our community. We are subject to their terms and so are you.

11. Finally, please refrain from making any comments that include or involve:

- Mentioning of healthcare providers by name
- Mentioning of pharmaceutical company names
- Statements concerning ongoing legal or regulatory matters, information that may compromise the safety, security or proceedings of any public systems or any criminal or civil investigation
- Promotion of illegal activity
- Promotion of self-harm
- Health assumptions based on appearance

*Any side effects mentioned will be addressed according to FDA regulations. Potential side effects of prescription drugs can and should be reported to the FDA. Visit [www.fda.gov/Safety/MedWatch/default.htm](http://www.fda.gov/Safety/MedWatch/default.htm) or call 1-800-FDA-1088. If you have a question about Bristol Myers Squibb products, please call 800-321-1335.*

If you include any potential adverse events in your post, whether the event happened to you or a patient under your care, we may need to contact you to find out more information. We will also report this information to Bristol Myers Squibb as well as to the FDA. This is due to our responsibility for drug safety reporting.

The information in this community is intended for United States for healthcare professionals, scientists and researchers 18 years of age or older. It is NOT intended for consumers, nor is it a substitute for medical advice from a licensed healthcare professional. Consult a physician if you have any medical questions or concerns.

If you would like to contact Bristol Myers Squibb, please visit <https://www.bms.com/about-us/contact-us.html>.

Thank you for reviewing and following these criteria, and we look forward to talking to you!

August 2018