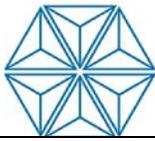




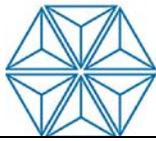
Bristol-Myers Squibb

DATE:	02/21/2019
FROM:	Nicole Peterson, Associate Director, Corporate Giving, Markets Bristol-Myers Squibb
RE:	Request for Proposals
Response Due Date	Response must be received by 03/29/2019
RFP Topic	The development and implementation of innovative interventions that effectively address the most significant gaps in cancer survivorship
Intended Audience	Patients, caregivers, health care providers, payers, hospitals, pharmacy/pharmacists, administrative agencies and advocates
Geographic Region	U.S. only
RFP Rationale	<p>Advances in treatment options, early detection, and prevention efforts have resulted in a steady decline in the rate of overall cancer deaths over the last 25 years.¹ This decline has translated into over 2 million fewer cancer deaths since 1991¹ and has led to an increase in unique needs and challenges of cancer survivors and their caregivers.²</p> <p>Addressing the most significant unmet needs of cancer survivors may lead to improved patient health outcomes and the ability to better manage long-term side effects. Guidelines and tools currently exist to support these efforts,³ however implementation and utilization of these resources remain low.²</p> <p>In an effort to identify the most significant areas of unmet need in cancer survivorship, Bristol-Myers Squibb recently obtained and analyzed insights from relevant stakeholders. The greatest gaps in unmet need identified include:</p> <ul style="list-style-type: none">• Inconsistency in survivorship care planning, including transitions to primary care. There is an opportunity to improve adherence to the NCCN survivorship care planning guidelines, including developing best practices to transition patients back to primary care.• Inability to address psychosocial needs, such as anxiety and depression. There is an opportunity for those in the cancer survivor community to receive education to better identify and manage psychosocial challenges that are most commonly experienced by cancer survivors. <p>References</p> <ol style="list-style-type: none">1. Siegel RL, Miller KD, Jemal A. Cancer statistics, 2019. <i>CA Cancer J Clin.</i> 2019;69:7-342. McCanney JD, Winckworth-Prejsnar K; Schatz AA. Addressing Survivorship in Cancer Care. <i>J Natl Compr Canc Netw</i> 2018; 16(7):801-8063. National Comprehensive Cancer Network, Inc. NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines) for Survivorship V.2.218. Accessed January 22, 2019. https://NCCN.org



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Length of Proposed Project	12 - 24 months
Preference will be given to those proposals that address ALL of the following:	
1. Overview of requesting organization	Please provide information about the organization that is requesting support, including its mission, confirmation of its status as a non-profit entity, a list of key officers and staff who will direct the program; and descriptions of other participating organizations/partners
2. Goals & Implementation Plan	Provide a clear description of the program goals, implementation plan, target audience, and a timeline with a detailed breakdown for each of the proposed activities.
3. Tactics	<p>Specify how the program will identify and develop potential solutions of the barriers for each stakeholder (MD, patient, caregivers, office staff, advocacy, medical societies) including the strategies listed above. Describe how the program will engage multiple stakeholders; provide insights to inform activities of advocates, as well as document barriers and resolutions.</p> <p>Please indicate whether or not you have executed similar types of activities before; if yes, please include a description (a link to the program, if available/applicable), and describe the program results. Comment on the lessons you learned from that program, and how they influence the creation of the new proposed program.</p>
4. Budget	<p>In addition to providing the organization's most recent year's Tax Form 990, please provide a detailed budget for each of the proposed activities. Please include justification for the requested amount and follow all of the guidelines in the online submission process, point out areas where you have identified opportunities for cost savings; and provide as much detail as possible on the intended expenditures. Proposals that have multiple Pharma sponsors will be given priority.</p> <p>Multiple awards will be granted in an estimated average funding amount of \$125,000 total project.</p>
5. Reach & Impact	With regard to the proposed program's intended audience, please specify the number of people that you plan to reach. Explain how the program addresses stated areas of unmet need across multiple stakeholder groups.



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6. Collaboration	Describe how your organization will collaborate with other organizations (e.g. advocacy organizations, professional societies, medical societies) to address stated areas of unmet need. List your existing partnerships and provide examples of how you have collaborated with each in the past. Please provide the names of the organizations that you intend to partner with for the proposed activity(s), and explain how you will work with them. Proposals that include partnerships are preferred.
7. Evaluation	Specify how you will define and measure success for each of the proposed activities; indicate how the program will be measured and evaluated, and how the results will be reported. Please be specific about what and how outcomes will be shared.
8. Reporting	Please specify the descriptive and evaluative reporting of program results that you will provide. Reports are required every 6 months and a final report is due at the conclusion of the funded activities.
9. Sustainability/ Replicability	Describe specific plans to broadly disseminate the proposed program's results and ensure sustainability beyond the funding period. Explain how the proposed program could be replicated in other geographic regions or to address other stakeholder groups.
Important Reminder	Bristol-Myers Squibb will have no influence over the program's content or development. BMS is unable to provide feedback that may shape or influence the content of the RFP response
How to submit your response	Proposals must be submitted online at http://www.bms.com/responsibility/grantsandgiving/Corporate_Giving/Pages/Sponsorships.aspx by 03/29/2019 Please reference RFP Code: RFP-19-CG-101
Contact Information for questions	Please contact Nicole Peterson at nicole.peterson@bms.com or Suzanne Snyder at suzanne.snyder@bms.com with any questions regarding the RFP submission process.