

Smokefree Public Housing Initiative

Hazel Kochi, MPH
Division Manager | Health Promotions | East
American Lung Association

April 16, 2019



Smokefree Public Housing Initiative

Summary:

The Lung Association's Smokefree Public Housing Initiative primary goal is to leverage successful implementation of US Housing and Urban Development (HUD) smokefree housing rule to improve health outcomes for people living with lung cancer in disproportionately-affected communities. First, Lung Association staff will provide technical assistance and guidance necessary to effectively implement HUD's smokefree housing rule. Second, the Initiative will include a smoking cessation readiness training and referral program within low-income housing properties to encourage quit attempts among tobacco users and help provide cessation services to residents that are ready to quit smoking.



Outline:

- Project timeline: January 1, 2018 to June 3, 2019
- Funding received in 10 states (Alabama, Arkansas, Illinois, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, West Virginia)
- Project managers to assist at least 20% of the public housing units within their state
- A total of 56,384 units to be served

Overall Progress to Date

- **358** Public Housing Authorities (PHA's) assisted
- **96,215** units served
- **170%** of goal met
- **140** presentations conducted
- **2,936** residents have received a brief intervention
 - A brief intervention is a 3-5 minute conversation with a tobacco user to find out if they're ready to make a quit attempt and if so, help them get started.
- **3,268** residents referred to a cessation service
 - **150** In-person Freedom From Smoking® (FFS) clinics
 - **231** Online program, FFS Plus
 - **2,017** State Quitline or Lung Helpline



**LUNG CANCER SCREENING
COULD SAVE YOUR LIFE**



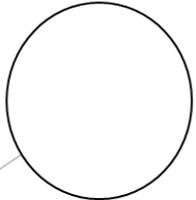
Is lung cancer screening right for you? If you can check all three of the boxes below, you should talk to your doctor about lung cancer screening.

- I am between 55-80 years old
- I am a current smoker or I quit in the past 15 years
- I have smoked at least 1 pack a day for 30 years or 2 packs a day for 15 years

If you smoke and are ready to quit, call our free Lung Helpline at 1-800-LUNGUSA (1-800-586-4872) or visit FreedomFromSmoking.org.

And THANK YOU for keeping your family and neighbors healthy by not smoking in your unit!

1-800-LUNGUSA | Lung.org



**Welcome to my
smokefree home.**

Thank you for not smoking.



AMERICAN LUNG ASSOCIATION.

Lung Cancer Impact

- Cessation Navigators are individuals trained to talk to someone about their tobacco use and lung cancer risk and refer them to cessation services
 - **122** community stakeholders, residents and employees of PHAs trained as Cessation Navigators
- PHA staff trained as FFS facilitators to host a clinic at their own housing authority
 - **89** residents enrolled into our gold standard Freedom From Smoking® Clinic
- Resources disseminated include Lung Cancer one pager, door hangers, and screening brochures
 - **17,678** education materials on the impact of secondhand smoke and tobacco use on lung cancer provided
 - **11,477** education materials on lung cancer screening provided
- Community partnerships made include lung cancer screening centers and mobile screening units
 - **187** eligible residents referred to lung cancer screening

