

# Alabama Lung Cancer Awareness, Screening and Education (ALCASE)

GO2 Foundation for Lung Cancer (Formerly Lung Cancer Alliance)

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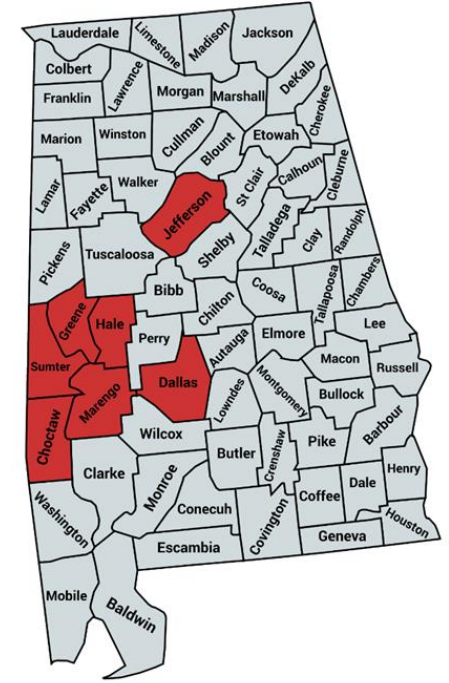
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# ALCASE Introduction & Innovation

- Intro
  - Collaboration of two leaders in respective fields
    - Reduce lung cancer disparities in underserved areas of Alabama
    - Increase capacity for lung cancer screening
  - Thoughtful approach
- Innovation
  - To our knowledge, first time this model has included lung cancer to this extent
  - Multi-focal approach, potential for long-lasting effects
  - Ancillary services and incentives for participants and centers
  - Secret weapon
- Access and Strengthening systems
  - SCOE expansion ensures more access to quality screening
  - Drive use, incentives (LCSC), benefits of joining Network



# ALCASE progress to date (6/1/2018 to present)

- LCA
  - Hired Kathy Levy
  - Refining qualitative survey
  - Setting up gas card program
  - Identifying/outreaching/adding screening centers
- UAB
  - IRB obtained
  - Adapted training materials to include lung cancer
  - County Coordinators hired/trained
  - CHA recruitment completed
    - Training underway

# ALCASE Key Challenges

## Un-challenges

- Reception
- Processes
- CHAs recruitment

## Challenges

- Set up
  - 3 mo contract admin process
  - 6 weeks to recruit County Coordinators
    - Slim pool of candidates

## Challenges (continued)

- Current
  - Screening centers
    - Capacity, PCPs, process
  - Assistance programs
- Anticipated
  - Adherence
  - Survey engagement
  - Marketing (+opportunity)