

Alabama Lung Cancer Awareness, Screening and Education (ALCASE)

GO2 Foundation for Lung Cancer (Formerly Lung Cancer Alliance)

Maureen Rigney & Kathy Levy

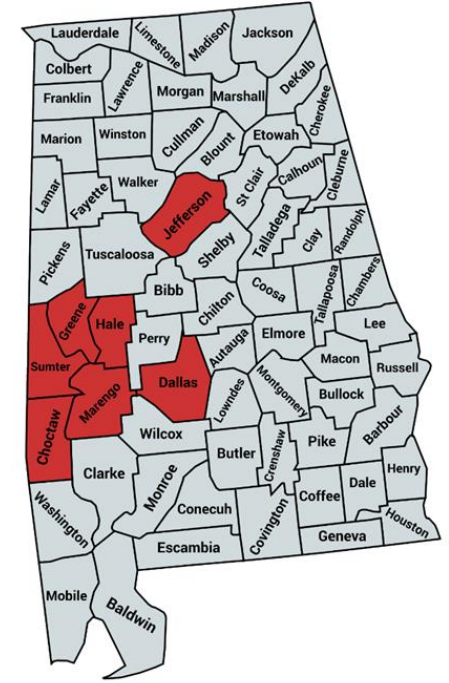
O'Neal Comprehensive Cancer Center at
University of Alabama at Birmingham

Claudia Hardy & team



ALCASE Introduction & Innovation

- Intro
 - Collaboration of two leaders in respective fields
 - Reduce lung cancer disparities in underserved areas of Alabama
 - Increase capacity for lung cancer screening
 - Thoughtful approach
- Innovation
 - To our knowledge, first time this model has included lung cancer to this extent
 - Multi-focal approach, potential for long-lasting effects
 - Ancillary services and incentives for participants and centers
 - Secret weapon
- Access and Strengthening systems
 - SCOE expansion ensures more access to quality screening
 - Drive use, incentives (LCSC), benefits of joining Network



ALCASE progress to date (6/1/2018 to present)

- LCA
 - Hired Kathy Levy
 - Refining qualitative survey
 - Setting up gas card program
 - Identifying/outreaching/adding screening centers
- UAB
 - IRB obtained
 - Adapted training materials to include lung cancer
 - County Coordinators hired/trained
 - CHA recruitment completed
 - Training underway

ALCASE Key Challenges

Un-challenges

- Reception
- Processes
- CHAs recruitment

Challenges

- Set up
 - 3 mo contract admin process
 - 6 weeks to recruit County Coordinators
 - Slim pool of candidates

Challenges (continued)

- Current
 - Screening centers
 - Capacity, PCPs, process
 - Assistance programs
- Anticipated
 - Adherence
 - Survey engagement
 - Marketing (+opportunity)