

Psoriasis

What is Psoriasis?

Psoriasis is a widely prevalent, chronic, systemic immune-mediated disease. Up to 90% of patients with psoriasis have psoriasis vulgaris or plaque psoriasis, which is characterized by distinct, round or oval plaques typically covered by silvery white scales.¹⁻⁸ Both psoriasis and plaque psoriasis substantially impair patients' physical health, quality of life and work productivity.¹



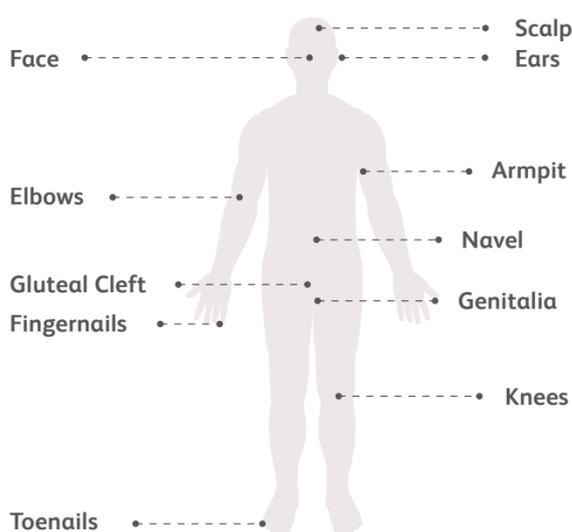
Symptoms

Psoriasis can include a number of different symptoms including:⁹

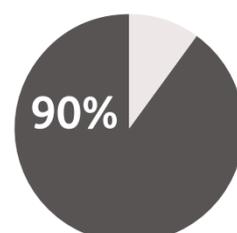
- Itching, pain, stinging, burning or skin tightness
- Skin dryness, cracking, scaling, shedding or flaking, redness, lesions or bleeding

Psoriasis is associated with multiple comorbidities that may impact patients' well-being, including psoriatic arthritis, cardiovascular disease, metabolic syndrome, obesity, diabetes, inflammatory bowel disease and others.^{1,9,10}

Common Locations of Psoriasis



Psoriasis has been reported to impact emotional well-being in almost **90%** of patients, straining both personal and professional relationships, causing a reduced quality of life and work productivity.¹



Prevalence

Psoriasis is a serious global problem, with at least **100 MILLION** people worldwide impacted by some form of the disease.¹

Psoriasis affects **both sexes equally** and can initially present at **any age**.^{1,2,11}

Treatment

Psoriasis treatments can reduce signs and symptoms of the disease, but cannot eradicate the disease altogether. In psoriasis, treatment decisions are personalized and based on disease severity, lesion location, disease presentation and individual patient needs.¹²⁻¹⁵



Current available treatments for moderate to severe psoriasis include:¹

- Topical Therapy
- Conventional Systemics
- Phototherapy
- Biologics

Despite an increasing number of treatment options, psoriasis often remains undertreated or untreated due to low adoption of treat-to-target practices and a reluctance to initiate newer systemic therapies.¹⁶⁻¹⁸



There is a significant need for new therapeutic options as many patients with moderate to severe psoriasis are dissatisfied with current treatments and cycle through alternative therapies, eventually exhausting available options.^{19,20}

Bristol Myers Squibb is committed to identifying and pursuing new treatment options to help deliver life-changing medicines for patients with psoriasis and other immune-mediated diseases.

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