

Study Connect: A Connected Experience for Clinical Trial Participants

What is a clinical trial?

A clinical trial is a type of research that explores whether a study treatment is safe and effective for human use. Clinical trials are important for driving research forward and helping to make new treatment options available for patients.

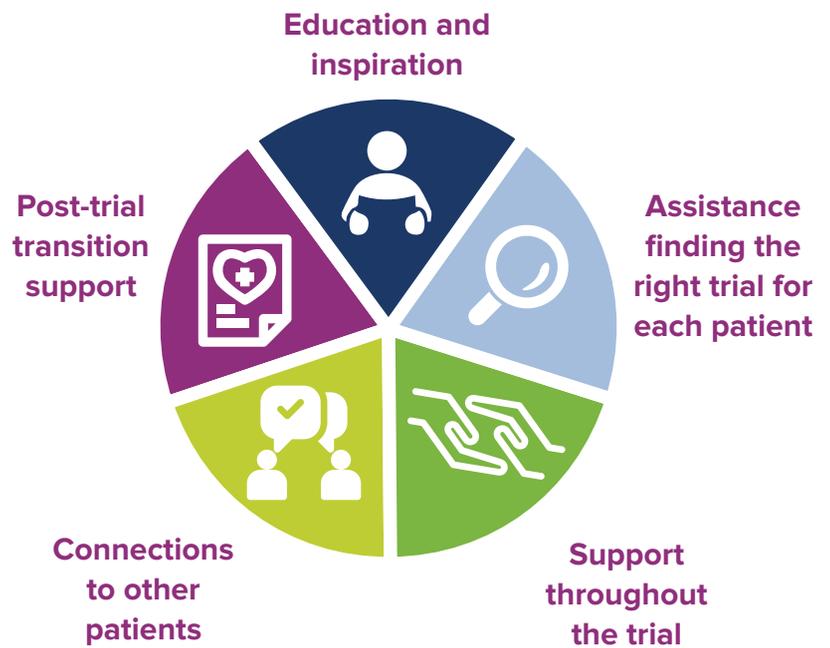
Participants in clinical studies can:

	Play a more active role in the research process
	Gain access to research treatments
	Help others by contributing to medical research

What is Study Connect?

Study Connect is a resource for patients and caregivers who want to learn more about participation in clinical trials, while providing support and engagement before, during and after a clinical trial.

Study Connect aims to provide:



What are the benefits of Study Connect for patients and their families?

Despite the fact that there are a large number of clinical trials enrolling at any time, 65 percent of those who don't qualify for a study do not search for another.¹

Study Connect allows patients to:



Search for clinical trials by disease and location



Learn about different health conditions



Pre-screen for clinical trials

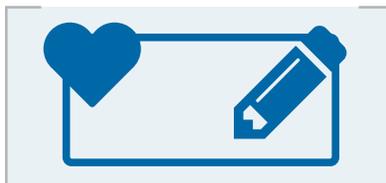


Register directly at a BMS trial site

Patients can also utilize Study Connect to help foster connections:



Watch patient videos on how clinical trials have impacted others



View/write on Study Connect gratitude wall



Participate in Inspire.com moderated discussion board

Unfortunately, nearly 90 percent of patients note they rarely or never talk with others about research after a study ends.² Study Connect will also allow patients to locate trial summary results, to facilitate better understanding of their participation and the investigative therapy.

For more information on Study Connect, please visit
www.bmsstudyconnect.com

¹Memorial Sloan Kettering. "Despite Pressing Need, Survey Finds Most Americans Unlikely to Enroll in Clinical Trials." Available from: <https://www.mskcc.org/press-releases/despite-pressing-need-survey-finds-most-americans-unlikely-enroll-clinical-trials>. Last accessed 06 April 2018. ²CISCRP. "Perceptions & Insights Study – Report on Study Participant Experiences." Available from: <https://www.ciscrp.org/download/2013-perceptions-insights-study-study-participant-experiences/?wpdmdl=6652>. Last accessed 06 April 2018.

