

**Bristol Myers Squibb (BMS) Methodology  
Document in support of the EFPIA transparency  
disclosure code for HCP/HCO transfers of value  
pertaining to 2024**

**Publication date - 27 June 2025**

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## ***Introduction***

The approach to timing, tax and currency aspects of Transfer of Value (TOV) disclosure is not defined by the EFPIA Code. Companies are free to define an appropriate methodology and are obliged to publish it as per the EFPIA Code, Article 23, Section 23.05. BMS, as a member of EFPIA, will fulfil this requirement by publishing this document alongside 2024 transparency disclosure reports where possible. All data in the disclosure report was correct at time of publication.

## ***Definitions***

### **Recipients**

BMS is fully aligned with HCP / HCO scope, adjusted when necessary to accommodate country trade association definitions expected by the market. From 2024, BMS in the UK and Ireland discloses Transfers of Value to specific service providers, that provide homecare, infusion, and/or testing/diagnostic services to patients.

**HCO:** Any legal person/entity (i) that is a healthcare, medical or scientific association or organisation (irrespective of the legal or organisational form) such as a hospital, clinic, foundation, university or other teaching institution or learned society (except for POs within the scope of article 21) whose business address, place of incorporation or primary place of operation is in Europe or (ii) through which one or more HCPs provide services.

**HCP:** Any natural person that is a member of the medical, dental, pharmacy or nursing professions or any other person who, in the course of his/her professional activities, may prescribe, purchase, supply, recommend or administer a Medicinal Product and whose primary practice, principal professional address or place of incorporation is in Europe. For the purpose of this Code, the definition of HCPs includes: (i) any official or employee of a government, agency or other organisation (whether in the public or private sector) that may prescribe, purchase, supply, recommend or administer Medicinal Products and (ii) any employee of a Member Company whose primary occupation is that of a practising HCP, but excludes (x) all other employees of a Member Company and (y) a wholesaler or distributor of Medicinal Products.

### ***Kind of Transfers of Value (TOV)***

1. Transfers of Value to an HCO, an amount related to any of the categories set forth below:
  - a. Donations and Grants. Donations and Grants to HCOs that support healthcare, including donations and grants (either cash or benefits in kind) to institutions, organisations or associations that are comprised of HCPs and/or that provide healthcare (governed by Article 12 of the EFPIA Code).

- b. Contribution to costs related to Events. Contribution to costs related to Events, through HCOs or third parties, including sponsorship to HCPs to attend Events, such as:
  - i. Registration fees;
  - ii. Sponsorship agreements with HCOs or with third parties to manage an Event; For contributions provided to Events through Professional Conference Organisers(PCOs), TOV's are reported as follows:
    - Either in the name of the benefitting HCO, or
    - In the name of the Recipient PCO;
  - iii. Travel and accommodation (to the extent governed by Article 10 of the EFPIA Code).
- c. Fees for Service and Consultancy. Transfers of Value resulting from or related to contracts between Member Companies and institutions, organisations or associations of HCPs under which such institutions, organisations or associations provide any type of services to a Member Company or any other type of funding not covered in the previous categories. Fees, on the one hand, and on the other hand Transfers of Value relating to expenses agreed in the written agreement covering the activity will be disclosed as two separate amounts.

## 2. Transfers of Value to an HCP:

- a. Contribution to costs related to Events. Contribution to costs related to Events, such as:
  - i. Registration fees; and
  - ii. Travel and accommodation (to the extent governed by Article 10 of the EFPIA Code).
- b. Fees for Service and Consultancy. Transfers of Value resulting from or related to contracts between Member Companies and HCPs under which such HCPs provide any type of services to a Member Company or any other type of funding not covered in the previous categories. Fees, on the one hand, and on the other hand Transfers of Value relating to expenses agreed in the written agreement covering the activity will be disclosed as two separate amounts.
- c. Fees related to travel visas are not reportable

## 3. R&D transfers of value

R&D transfer include all TOV related to pre-clinical and clinical development, paid to an HCO or an HCP directly or indirectly (for example through a CRO or third party vendor).

All R&D TOV are aggregated by country as a single number based on the recipient's country principal practice address in the disclosure report. In case TOV relating to prospective and retrospective non-interventional studies cannot be distinguished,

all non-interventional studies are disclosed on an individual basis under fee for service, where consent allows.

4. Transfers of value to patients, journalists and other members of the public:

In certain markets, there is a requirement for BMS to make publicly available details of the fees paid for certain contracted services to patients, journalists and other members of the public. These services include speaking at meetings, assistance with training, writing articles and/or publications, participating in advisory boards, advising on the design etc of clinical trials and participating in market research where such participation involves remuneration and/or travel. These values will be published on an aggregate basis per recipient category with a description of the types of services provided that is sufficiently complete to enable the reader to understand the nature of the services provided without the necessity to divulge confidential information.

- a. Fees for Service and Consultancy. Transfers of Value resulting from or related to contracts between Member Companies and members of the public under which such members of the public provide any type of services to a Member Company or any other type of funding not covered in the previous categories. Fees, on the one hand, and on the other hand Transfers of Value relating to expenses agreed in the written agreement covering the activity will be disclosed as two separate amounts.

## *Disclosure's scope*

### **TOV Timing Approach**

1. Assumptions

- a. Timing of a TOV determines assignment to a disclosure period and the date required for value calculations (e.g. currency conversion, tax calculation)

2. Principles

- a. As actual values are relevant for disclosure reporting, the following dates are captured and transferred to the BMS reporting solution
  - i. Financial Payments: Actual payment date
  - ii. Transfer of Value:
    1. One-day interactions: Actual interaction date

## 2. Multiple-day interactions: Actual interaction start date

- b. Above dates will be used for both:
  - i. assigning any TOV to the relevant disclosure period
  - ii. performing any TOV value calculations
- c. Multi-year contracts / R&D long term clinical trials: reporting of TOV related to the contract / trial follow the above rules.

### **Reportable date**

The following rules have been used for the reportable dates relating to TOV in BMS.

- Indirect Transfer of Value (travel, accommodation, registration fees): Event start date
- Direct Transfer of Value (sponsorship, donation, fee for service): Payment date

### **No Show / Cancellation**

For payments or TOV relating to an event that has been cancelled, or the HCP has decided not to attend, BMS will only disclose TOV that have been confirmed as provided to the HCP.

### **Cross-border activities**

Where a TOV is made outside of the recipient's country the TOV will be reported within the country disclosure report based on the recipient's principal practice address.

### ***Consent management***

For countries where consent is required for individual publication at the named level of detail for HCPs and HCOs (for those countries where this is required), BMS has requested consent for disclosure to all recipients (HCPs, and HCOs where applicable).

BMS will only publish the individual recipient details where consent has been positively given (for those countries where consent is required). If an HCP or HCO (in those countries where consent is required) has not given consent or has not responded to the consent request, they will be considered to have not given consent and their data will be aggregated prior to publishing.

In some markets, BMS has adopted a legitimate interest approach to the use of TOV information. Under 'Legitimate Interests' BMS asserts its transparency commitments over the data rights of the individual HCP. Whilst no longer asking for formal consent, BMS has a responsibility to be clear about its intentions with the HCP and must allow individuals to

exercise their right to raise objections. Where applicable, a clause is included in every engagement contract, and HCPs have been provided with separate notification of BMS's change in position to legitimate interest.

In markets where consent is required and BMS has responsibility for reporting TOV following an acquisition, BMS will abide by the agreement made between the HCP and the acquired company. In cases where the agreement on consent between the HCP and the acquired company is not clear, BMS will report the TOV in the aggregate.

### ***Publication***

BMS will follow local country trade association procedures and legislation for reporting publication. When required, BMS will republish a disclosure report.

### **Date of publication**

Publication of each country disclosure report will be aligned to the reporting dates provided by the associated country trade associations.

### **Disclosure platform**

For markets with an external central platform: BMS will publish the disclosure report on the central platform. Where possible this methodology report will accompany the disclosure report.

For markets with no external central platform: BMS will publish the disclosure report on the country specific BMS website in a dedicated transparency section.

This methodological note will be attached to this section

### **Disclosure language**

Disclosure language will be as determined by the country trade association

### ***Disclosure financial data***

#### **TOV Currency Approach**

1. The disclosure report in any country will be submitted in the local currency of that country
2. Principles
  - a. No currency conversion or translation is needed, if the transaction currency is the same as the one of the recipient's country of practice (e.g. domestic payments)
  - b. Otherwise, currency conversion is required:
    - i. the value of transaction currency is used for a currency conversion as follows:

1. Financial Payments: the average daily rate of the payment date is used for conversion
2. Transfer of Value: the average daily rate of the interaction date is used for conversion

## **VAT**

Where possible, BMS discloses the full amount of all Transfers of Value exclusive of VAT. In some instances, VAT may not be separable, in these cases, VAT has been included in the disclosure amount.

## ***Scientific Publications***

BMS adheres to laws and industry standards for financial transparency reporting. External Authors of scientific publications receive an in-kind transfer of value when BMS pays a publication agency to provide medical writing and editorial services to the external authors at no cost to them.

If publication support is related to activities that fall within the definition of R&D, transfers of value will be disclosed and aligned to the R&D category. If publication support does not fall within the R&D definition (e.g non-interventional retrospective study) transfers of value will be disclosed at the individual recipient level and aligned to the Fee for Service and Consultancy category.